CLEVELAND'S WOIO 1717 East 12th Street Cleveland, OH 44114

(216) 771-1943

And:

Greer, Margolis, & Mitchell #1 1010 Wisconsin Ave. Suite 800 Washington, DC 20007

	Contract / Revision		Alt Order #			
	803723 /		06259674			
Product						
OBAMA FOR AMERICA						
Contract Dates	Estimate #					
10/02/12 - 10/08/12	1537					
Advertiser_		Ori	iginal Date / Revision			
Obama for America 2012		C	09/28/12 / 09/28/12			

•			0	9/28/12	/ 09/28/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	WOIO	Teresa	a Dif	uria	Telerep-Philade
	Special Handl	ing			
	Demographic				
	Adults 35+				
	IDB#	Advertiser Code		Code	Product Code
	Agency Ref			Advertise	r Ref

							Spots/			Tota	als
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
D 1	WOIO	10/02/12	10/07/12	Action News at 430a	430-5a		:30		NM	0	\$0.00
D 2	WOIO	10/02/12	10/08/12	Action News at 5a	5-6a		:30		NM	0	\$0.00
D 3	WOIO	10/02/12	10/08/12	Action News at 6a	6-7a		:30		NM	0	\$0.00
D 4	WOIO	10/02/12	10/08/12	The Early Show	7-9a		:30		NM	0	\$0.00
D 5	WOIO	10/02/12	10/08/12	CBS Evening News	630-7P		:30		NM	0	\$0.00
D 6	WOIO	10/02/12	10/08/12	America Now	9-10a		:30		NM	0	\$0.00
D 7	WOIO	10/02/12	10/08/12	Let's Make A Deal	10-11a		:30		NM	0	\$0.00
D 8	WOIO	10/02/12	10/08/12	Price is Right	11a-12p		:30		NM	0	\$0.00
D 9	WOIO	10/02/12	10/08/12	Action News at Noon	12-1230p		:30		NM	0	\$0.00
D 10	WOIO	10/02/12	10/08/12	CBS Soaps	1230-2p		:30		NM	0	\$0.00
D 11	WOIO	10/02/12	10/08/12	The Talk	2-3p		:30		NM	0	\$0.00
D 12	WOIO	10/02/12	10/08/12	Anderson	3-4p		:30		NM	0	\$0.00
D 13	WOIO	10/02/12	10/08/12	Action News at 4p	4-5p		:30		NM	0	\$0.00
D 14	WOIO	10/02/12	10/08/12	Action News at 5p	5-6p		:30		NM	0	\$0.00
D 15	WOIO	10/02/12	10/08/12	Action News at 6p	6-630p		:30		NM	0	\$0.00
D 16	WOIO	10/02/12	10/08/12	M-F 7-730p	7-730p		:30		NM	0	\$0.00
D 17	WOIO	10/02/12	10/08/12	M-F 730-8p	730-8p		:30		NM	0	\$0.00
D 18	WOIO	10/02/12	10/08/12	Action News at 11p	11-1135p		:30		NM	0	\$0.00
D 19	WOIO	10/06/12	10/06/12	11p-1205a	11p-1205a		:30		NM	0	\$0.00
D 20	WOIO	10/07/12	10/07/12	11p-1205a	11p-1205a		:30		NM	0	\$0.00
D 21	WOIO	10/02/12	10/08/12	David Letterman	1135p-1238a		:30		NM	0	\$0.00
D 22	WOIO	10/02/12	10/08/12	Craig Ferguson	1235a-138a		:30		NM	0	\$0.00
D 23	WOIO	10/06/12	10/06/12	Sat Early Show	9-11a		:30		NM	0	\$0.00
D 24	WOIO	10/06/12	10/06/12	SA Action News at 6p	6-7p		:30		NM	0	\$0.00
D 25	WOIO	10/06/12	10/06/12	SA Action News at 7p	7-8p		:30		NM	0	\$0.00
D 26	WOIO	10/07/12	10/07/12	CBS Sunday Morning	9-1030a		:30		NM	0	\$0.00
D 27	WOIO	10/07/12	10/07/12	Face the Nation	1030-11a		:30		NM	0	\$0.00

Contract Agreement Between: Print Date 09/28/12 Page 2 of 5



	Contract / Revision	Alt Order #
	803723 /	06259674
Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	OBAMA FOR AMERIC	CA 1537

Original Date / Revision Advertiser 09/28/12 09/28/12 **Obama for America 2012**

Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount D 28 WOIO 1007/12 1007/12 SUAction News at 630p 630-7p :30 NM 0 \$0.00 D 29 WOIO 10007/12 10007/12 Extra Weeksard 12056-1a :330 NM 0 \$0.00 D 30 WOIO 10002/12 10002/12 Tue Hour 8-9p :30 NM 0 \$0.00 D 31 WOIO 10002/12 10002/12 Tue Hour 8-9p :30 NM 0 \$0.00 D 32 WOIO 10002/12 10002/12 Tue Hour 8-9p :30 NM 0 \$0.00 D 32 WOIO 10002/12 10002/12 Tue Hour 8-9p :30 NM 0 \$0.00 D 32 WOIO 10002/12 10002/12 Tue Hour 8-9P :30 NM 0 \$0.00 D 32 WOIO 10002/12 10002/12 Weld Hour 3 10-11p :30 NM 0 \$0.00 D 34 WOIO 10003/12 10003/12 Weld Hour 3 10-11p :30 NM 0 \$0.00 D 34 WOIO 10003/12 10004/12 Thur Hour 8-9P :30 NM 0 \$0.00 D 34 WOIO 10004/12 10004/12 Thur Hour 8-9P :30 NM 0 \$0.00 D 34 WOIO 10004/12 10004/12 Thur Hour 8-9P :30 NM 0 \$0.00 D 34 WOIO 10004/12 10004/12 Thur Hour 8-9P :30 NM 0 \$0.00 D 34 WOIO 10004/12 10004/12 Thur Hour 8-9P :30 NM 0 \$0.00 D 34 WOIO 10004/12 10004/12 Thur Hour 8-9P :30 NM 0 \$0.00 D 34 WOIO 10004/12 10004/12 Thur Hour 7-8p :30 NM 0 \$0.00 D 34 WOIO 10004/12 10004/12 Sut Hour 7-8p :30 NM 0 \$0.00 D 40 WOIO 10004/12 10004/12 Sut Hour 7-8p :30 NM 0 \$0.00 D 40 WOIO 10007/12 10007/12 Sut Hour 7-8p :30 NM 0 \$0.00 D 40 WOIO 10007/12 10007/12 NEL Today 11-2p :30 NM 0 \$0.00 D 40 WOIO 10007/12 10007/12 NEL Today 12-2p :30 NM 0 \$0.00 D 40 WOIO 10007/12 10007/12 NEL Today 12-2p :30 NM 0 \$0.00 D 40 WOIO 10007/12 10007/12 NEL Today 12-2p :30 NM 0 \$0.00 D 40 WOIO 10007/12 10007/12 NEL Today 12-2p :30 NM 0 \$0.00 D 40 WOIO 10007/12 10007/12 NEL Today 14-15p :30 NM 0 \$0.00 D 40 WOIO 10007/1									Spots/			To	tals
D 29 WOID 10/07/12 10/07/12 Extra Weekend 1205a-1a 130 NM 0 \$0.00 D 30 WOID 10/08/12 10/08/12 10/08/12 10/08/12 10/08/12 Tue Hour 1 8-9p 130 NM 0 \$0.00 D 31 WOID 10/08/12 10/08/12 Tue Hour 1 8-9p 130 NM 0 \$0.00 D 32 WOID 10/08/12 10/08/12 Tue Hour 2 9-10P 130 NM 0 \$0.00 D 33 WOID 10/08/12 10/08/12 Tue Hour 3 10-11p 130 NM 0 \$0.00 D 33 WOID 10/08/12 10/08/12 Weekl Hour 3 10-11p 130 NM 0 \$0.00 D 34 WOID 10/08/12 10/08/12 10/08/12 Tue Hour 3 10-11p 130 NM 0 \$0.00 D 36 WOID 10/08/12 10/08/12 Tue Hour 2 9-10P 130 NM 0 \$0.00 D 36 WOID 10/08/12 10/08/12 Tue Hour 3 10-11p 130 NM 0 \$0.00 D 38 WOID 10/08/12 10/08/12 Tue Hour 2 9-10P 130 NM 0 \$0.00 D 38 WOID 10/08/12 10/08/12 Tue Hour 3 10-11p 130 NM 0 \$0.00 D 38 WOID 10/08/12 10/08/12 Tue Hour 3 10-11p 130 NM 0 \$0.00 D 38 WOID 10/08/12 10/08/12 Tue Hour 3 10-11p 130 NM 0 \$0.00 D 38 WOID 10/08/12 10/08/12 Tei Hour 3 10-11p 130 NM 0 \$0.00 D 38 WOID 10/08/12 10/08/12 Fei Hour 3 10-11p 130 NM 0 \$0.00 D 39 WOID 10/08/12 10/08/12 Fei Hour 3 10-11p 130 NM 0 \$0.00 D 39 WOID 10/08/12 10/08/12 Fei Hour 3 10-11p 130 NM 0 \$0.00 D 40 WOID 10/08/12 10/08/12 Sat Hour 2 9-10p 130 NM 0 \$0.00 D 41 WOID 10/08/12 10/08/12 Sat Hour 2 9-10p 130 NM 0 \$0.00 D 42 WOID 10/08/12 10/08/12 Sat Hour 2 9-10p 130 NM 0 \$0.00 D 44 WOID 10/08/12 10/08/12 Sat Hour 2 9-10p 130 NM 0 \$0.00 D 44 WOID 10/08/12 10/08/12 Sat Hour 2 9-10p 130 NM 0 \$0.00 D 44 WOID 10/08/12 10/08/12 Sat Hour 2 9-10p 130 NM 0 \$0.00 D 44 WOID 10/08/12 10/08/12 Sat Hour 2 8-9p 130 NM 0 \$0.00 D 44 WOID 10/08/12 10/08/12 Sat Hour 2 8-9p 130 NM 0 \$0.00 D 45 WOID 10/08/12 10/08/12 Sat Hour 2 8-9p 130 NM 0 \$0.00 D 45 WOID 10/08/12 10/08/12 Sat Hour 2 8-9p 130 NM 0 \$0.00 D 45 WOID 10/08/12 10/08/12 Sat Hour 2 8-9p 130 NM 0 \$0.00 NM 0 \$0.00 D 45 WOID 10/08/12 10/08/12 Taligate 19 114-12p 130 NM 0 \$0.00 N	*Line	: Ch	Start Da	ate End Date	e Description	1	Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
D 30 WOIO 10/08/12 10/08/12 Mon Hour 1 8-9p :30 NM 0 \$0.00 D 31 WOIO 10/02/12 10/02/12 Tue Hour 1 8-9P :30 NM 0 \$0.00 D 32 WOIO 10/02/12 10/02/12 Tue Hour 2 9-10P :30 NM 0 \$0.00 D 34 WOIO 10/02/12 10/02/12 Use Hour 3 10-11P :30 NM 0 \$0.00 D 35 WOIO 10/02/12 10/04/12 The Hour 1 8-9P :30 NM 0 \$0.00 D 35 WOIO 10/04/12 10/04/12 Thur Hour 1 8-9P :30 NM 0 \$0.00 D 35 WOIO 10/04/12 10/04/12 Thur Hour 2 9-10P :30 NM 0 \$0.00 D 36 WOIO 10/04/12 10/04/12 Thur Hour 3 10-11p :30 NM 0 \$0.00 D 38 WOIO 10/04/12 10/05/12 Fir Hour 3 10-11p :30 NM	D 28	WOIO	10/07/12	2 10/07/12	SU Action N	ews at 630p	630-7p		:30		NM	0	\$0.00
D 31 WOIO 10/02/12 10/02/12 Tue Hour 1 8-9P :30 NM 0 \$0.00 D 32 WOIO 10/02/12 10/02/12 Tue Hour 2 9-10P :30 NM 0 \$0.00 D 33 WOIO 10/02/12 10/02/12 Tue Hour 3 10-11P :30 NM 0 \$0.00 D 34 WOIO 10/02/12 10/04/12 <td< td=""><td>D 29</td><td>WOIO</td><td>10/07/12</td><td>2 10/07/12</td><td>Extra Week</td><td>end</td><td>1205a-1a</td><td></td><td>:30</td><td></td><td>NM</td><td>0</td><td>\$0.00</td></td<>	D 29	WOIO	10/07/12	2 10/07/12	Extra Week	end	1205a-1a		:30		NM	0	\$0.00
D 32 WOIO 10/02/12 10/02/12 Tue Hour 3 10-11P :30 NM 0 \$0.00 D 34 WOIO 10/03/12 10/03/12 Hue Hour 3 10-11P :30 NM 0 \$0.00 D 34 WOIO 10/03/12 10/03/12 Hue Hour 3 10-11P :30 NM 0 \$0.00 D 35 WOIO 10/03/12 10/04/12 Thur Hour 1 8-9P :30 NM 0 \$0.00 D 36 WOIO 10/04/12 10/04/12 Thur Hour 2 9-10P :30 NM 0 \$0.00 D 37 WOIO 10/04/12 10/04/12 Thur Hour 3 10-11p :30 NM 0 \$0.00 D 38 WOIO 10/05/12 10/06/12 Sat Hour 2 9-10p :30 NM 0 \$0.00 D 40 WOIO 10/07/12 10/07/12 Sat Hour 2 9-10p :30 NM 0 \$0.00 D 40 WOIO 10/07/12 10/07/12 Sat Hour 2 9-10p :30 NM	D 30	WOIO	10/08/12	2 10/08/12	Mon Hour 1		8-9p		:30		NM	0	\$0.00
D 33 WOIO 10/02/12 10/02/12 Tue Hour 3 10-11P	D 31	WOIO	10/02/12	2 10/02/12	Tue Hour 1		8-9P		:30		NM	0	\$0.00
D 34 WOID 10/03/12 10/03/12 Wed Hour 3 10-11p :30 NM 0 \$0.00 D 35 WOID 10/04/12 10/04/12 Thur Hour 1 8-9P :30 NM 0 \$0.00 D 36 WOID 10/04/12 10/04/12 Thur Hour 3 10-11p :30 NM 0 \$0.00 D 37 WOID 10/04/12 10/04/12 Thur Hour 3 10-11p :30 NM 0 \$0.00 D 38 WOID 10/06/12 10/06/12 Fit Hour 3 10-11p :30 NM 0 \$0.00 D 38 WOID 10/06/12 10/06/12 Sat Hour 2 9-10p :30 NM 0 \$0.00 D 40 WOID 10/07/12 10/07/12 Sat Hour 2 9-9p :30 NM 0 \$0.00 D 41 WOID 10/07/12 10/07/12 Sun Hour 1 7-75p :30 NM 0 \$0.00 D 42 WOID 10/07/12 10/07/12 Sun Hour 2 8-9p :30 NM	D 32	WOIO	10/02/12	2 10/02/12	Tue Hour 2		9-10P		:30		NM	0	\$0.00
D 35 WOID 10/04/12 10/04/12 Thur Hour 1 8-9P 30 NM 0 \$0.00	D 33	WOIO	10/02/12	2 10/02/12	Tue Hour 3		10-11P		:30		NM	0	\$0.00
D 36 WOID 10/04/12	D 34	WOIO	10/03/12	2 10/03/12	Wed Hour 3		10-11p		:30		NM	0	\$0.00
D 37 WOIO 10/06/12 10/04/12 Thur Hour 3 10-11p :30 NM 0 \$0.00 D 38 WOIO 10/06/12 10/06/12 10/06/12 5ri Hour 3 10-11p :30 NM 0 \$0.00 D 39 WOIO 10/06/12 10/06/12 Sat Hour 2 9-10p :30 NM 0 \$0.00 D 40 WOIO 10/07/12 10/07/12 Sun Hour 1 7-8p :30 NM 0 \$0.00 D 41 WOIO 10/07/12 10/07/12 NEAT Football Reg Game 1 12-7p :30 NM 0 \$0.00 D 43 WOIO 10/07/12 10/07/12 NCAA Football Reg Game 1 130p-7p :30 NM 0 \$0.00 D 44 WOIO 10/07/12 10/07/12 NCAA Football Reg Game 1 330p-7p :30 NM 0 \$0.00 D 45 WOIO 10/07/12 10/07/12 AFC GAME 2 415p-7p :30 NM 0 \$0.00 D <td>D 35</td> <td>WOIO</td> <td>10/04/12</td> <td>2 10/04/12</td> <td>Thur Hour 1</td> <td></td> <td>8-9P</td> <td></td> <td>:30</td> <td></td> <td>NM</td> <td>0</td> <td>\$0.00</td>	D 35	WOIO	10/04/12	2 10/04/12	Thur Hour 1		8-9P		:30		NM	0	\$0.00
D 38 WOIO 10/05/12 10/05/12 Fri Hour 3 10-11p	D 36	WOIO	10/04/12	2 10/04/12	Thur Hour 2		9-10P		:30		NM	0	\$0.00
D 39 WOIO 10/06/12 10/06/12 Sat Hour 2 9-10p :30 NM 0 \$0.00	D 37	WOIO	10/04/12	2 10/04/12	Thur Hour 3		10-11p		:30		NM	0	\$0.00
D 40 WOIO 10/07/12 10/07/12 Sun Hour 1 7-8p 30 NM 0 \$0.00	D 38	WOIO	10/05/12	2 10/05/12	Fri Hour 3		10-11p		:30		NM	0	\$0.00
D 41 WOIO 10/07/12 10/07/12 Sun Hour 2 8-9p 330 NM 0 \$0.00	D 39	WOIO	10/06/12	2 10/06/12	Sat Hour 2		9-10p		:30		NM	0	\$0.00
D 42 WOIO 10/06/12 10/06/12 10/06/12 NCAA Football Reg Game 12-7p :30 NM 0 \$0.00	D 40	WOIO	10/07/12	2 10/07/12	Sun Hour 1		7-8p		:30		NM	0	\$0.00
D 43 WOIO 10/07/12 10/07/12 10/07/12 NFL Today 12-1p :30 NM 0 \$0.00	D 41	WOIO	10/07/12	2 10/07/12	Sun Hour 2		8-9p		:30		NM	0	\$0.00
D	D 42	WOIO	10/06/12	2 10/06/12	NCAA Footb	all Reg Game 1	12-7p		:30		NM	0	\$0.00
D 45 WOIO 10/06/12 10/06/12 10/06/12 NCAA Football Reg Game 330p-7p 330 NM 0 \$0.00	D 43	WOIO	10/07/12	2 10/07/12	NFL Today		12-1p		:30		NM	0	\$0.00
D	D 44	WOIO	10/07/12	2 10/07/12	Tailgate 19		11a-12p		:30		NM	0	\$0.00
D 47 WOIO 10/07/12 10/07/12 Browns Football 1-415p :30 NM 0 \$0.00	D 45	WOIO	10/06/12	2 10/06/12	NCAA Footb	all Reg Game 1	330p-7p		:30		NM	0	\$0.00
N	D 46	WOIO	10/07/12	2 10/07/12	AFC GAME	2	415p-7p		:30		NM	0	\$0.00
N 49 Wolf 10/07/12 10/08/	D 47	WOIO	10/07/12	2 10/07/12	Browns Foo	tball	1-415p		:30		NM	0	\$0.00
N 49 WOIO 10/02/12 10/08/12 Action News at 5a 5-6a 5-6a 30 NM 5 \$750.00	N 48								:30		NM	5	\$200.00
N 50 NOIO 10/02/12 10/08/	Wee				<u>Veekdays</u> TWT S								
Week	N 49	WOIO	10/02/12	2 10/08/12	Action News	at 5a	5-6a		:30		NM	5	\$750.00
N 50 WOIO 10/02/12 10/08/12 Action News at 6a 6-7a 30 NM 5 \$750.00											Ī		·
N 50 WOIO 10/02/12 10/08/12 Action News at 6a 6-7a 30 Start Date End Date Weekdays Spots/Week Rate \$150.00 Week: 10/08/12 10/14/12 M 1 \$150.00 N 51 WOIO 10/02/12 10/08/12 The Early Show 7-9a 30 NM 10 \$1,000.00 Start Date Weekdays 10/07/12 10/07/12 TWIF- 8 \$100.00 Week: 10/08/12 10/14/12 M 2 \$100.00 N 52 WOIO 10/02/12 10/08/12 CBS Evening News 630-7P 30 NM 5 \$22,500.00 Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate S4,500.00 Week: 10/08/12 10/14/12 M 1 \$4,500.00 Week: 10/08/12 10/08/12 10/08/12 America Now 9-10a 30 NM 5 \$375.00 Start Date End Date Weekdays Spots/Week Rate S4,500.00 Week: 10/07/12 10/08/12 America Now 9-10a 30 NM 5 \$375.00 Start Date End Date Weekdays Spots/Week Rate Rate S75.00 Week: 10/07/12 10/07/12 -TWIF- 4 \$75.00 S75.00 S75							·						
N							•		22		N 10 4	-	#750.00
Week: 10/01/12 10/07/12 -TWTF 4 \$150.00 Week: 10/08/12 10/14/12 M 1 \$150.00 N 51 WOIO 10/02/12 10/08/12 The Early Show 7-9a :30 NM 10 \$1,000.00 Start Date Week: 10/01/12 10/07/12 Weekdays Spots/Week \$100.00 Rate \$100.00 Week: 10/08/12 10/14/12 M 2 \$100.00 N 52 WOIO 10/02/12 10/08/12 CBS Evening News 630-7P :30 NM 5 \$22,500.00 Start Date Week: 10/07/12 Weekdays TWTF 4 \$4,500.00 Rate \$4,500.00 NM 5 \$375.00 N 53 WOIO 10/02/12 10/14/12 M 1 \$4,500.00 Sant Date Week 10/08/12 Weekdays Spots/Week PRoto Rate \$75.00 Rate \$75.00 NM 5 \$375.00 Week: 10/08/12 10/14/12 M 1 \$75.00 \$75.00 NM 5	N 50								:30		NIVI	5	\$750.00
N 51 WOIO 10/02/12 10/08/12 The Early Show 7-9a :30 NM 10 \$1,000.00 Start Date End Date Weekdays To/07/12 TWTF- 8 \$100.00	Wee										i		
Start Date Hold Date Hold Date Hold Date Hold Date Hold Date Spots/Week Start Date Hold Date H	Wee	k: 10/08	8/12	10/14/12 N	<u>/</u>	1	\$150.00						
Week: 10/01/12 10/07/12 10/07/12 10/07/12 - TWTF 8 \$ \$100.00 Week: 10/08/12 10/14/12 M 2 \$100.00 N 52 WOIO 10/02/12 10/08/12 CBS Evening News 630-7P :30 Start Date Week: 10/07/12 10/07/12 - TWTF 4 \$4,500.00 Rate \$4,500.00 Week: 10/08/12 10/14/12 M 1 \$4,500.00 \$4,500.00 N 53 WOIO 10/02/12 10/08/12 America Now Start Date Week: 10/01/12 10/07/12 - TWTF 4 \$75.00 \$75.00 Week: 10/08/12 10/14/12 M 1 \$75.00 \$75.00	N 51				The Early SI				:30		NM	10	\$1,000.00
Week: 10/08/12 10/14/12 M 2 \$100.00 N 52 WOIO 10/02/12 10/08/12 CBS Evening News 630-7P :30 NM 5 \$22,500.00 Start Date Week: 10/01/12 End Date 10/07/12 Weekdays - TWTF 4	Wee		Date										
N 52 WOIO 10/02/12 10/08/12 CBS Evening News 630-7P :30 NM 5 \$22,500.00 Start Date End Date Weekdays TWTF 4 \$4,500.00													
Start Date Hold Date Hold Date Weekdays Spots/Week Rate \$4,500.00				2 10/08/12	CBS Evenin		<u>`</u>		:30		NM	5	\$22,500.00
Week: 10/08/12 10/14/12 M 1 \$4,500.00 N 53 WOIO 10/02/12 10/08/12 America Now 9-10a :30 NM 5 \$375.00 Start Date Week: 10/01/12 End Date 10/07/12 Weekdays - TWFF 4 575.00 Rate \$75.00 Week: 10/08/12 10/14/12 M 1 \$75.00		Start	Date	End Date \	<u>Veekdays</u>	•	Rate						,
N 53 WOIO 10/02/12 10/08/12 America Now 9-10a :30 NM 5 \$375.00 Start Date End Date Weekdays Spots/Week Rate						•							
Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 - TWF 4 \$75.00 Week: 10/08/12 10/14/12 M 1 \$75.00						· '						_	00== 05
Week: 10/01/12 10/07/12 - TWTF 4 \$75.00 Week: 10/08/12 10/14/12 M 1 \$75.00	N 53								:30		NM	5	\$375.00
	Wee			10/07/12		4							
N 54 WOIO 10/02/12 10/08/12 Let's Make A Deal 10-11a :30 NM 10 \$12 500 00	Wee	ek: 10/08	8/12	10/14/12 N	<u> </u>	1	\$75.00						
	N 54						10-11a		:30	<u> </u>	NM	10	\$12,500.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 - TWTF 8 \$1,250.00	Wee		Date 1/12	End Date \\ 10/07/12 =	<u>Veekdays</u> TWTF								

Contract Agreement Between: Print Date 09/28/12 Page 3 of 5



		Alt Order # 06259674
	003723 /	00239074
Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	OBAMA FOR AMERICA	1537

Advertiser Original Date / Revision / 09/28/12 09/28/12 **Obama for America 2012**

		Spots/		То	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
Week: 10/08/12 End Date 10/14/12 Weekdays M 2 Spots/Week 2	Rate \$1,250.00				
N 55 WOIO 10/02/12 10/08/12 Price is Right	11a-12p	:30	NM	10	\$20,000.00
Week: Start Date End Date Weekdays Spots/Week 10/01/12 TWTF 8	Rate \$2,000.00				
Week: 10/01/12	\$2,000.00				
N 56 WOIO 10/02/12 10/08/12 Action News at Noon	12-1230p	:30	NM	5	\$12,000.00
Start Date End Date Weekdays Spots/Week	Rate	.00		Ü	Ψ12,000.00
Week: 10/01/12 10/07/12 - TWTF 4	\$2,400.00				
Week: 10/08/12 10/14/12 M 1	\$2,400.00				
N 57 WOIO 10/02/12 10/08/12 CBS Soaps Start Date End Date Weekdays Spots/Week	1230-2p Rate	:30	NM	10	\$20,000.00
Week: 10/01/12 10/07/12 - TWTF 8	\$2,000.00				
Week: 10/08/12 10/14/12 M 2	\$2,000.00				
N 58 WOIO 10/02/12 10/08/12 The Talk	2-3p	:30	NM	5	\$3,250.00
Start Date Week: 10/01/12 End Date Weekdays Spots/Week - TWTF 4	<u>Rate</u> \$650.00				
Week: 10/01/12 10/07/12 - TWTF 4 Week: 10/08/12 10/14/12 M 1	\$650.00 \$650.00				
N 59 WOIO 10/02/12 10/08/12 Syndicated Barter	3-4p	:30	NM	5	\$1,000.00
Start Date	Rate	.00		Ü	Ψ1,000.00
Week: 10/01/12 10/07/12 - TWTF 4	\$200.00				
Week: 10/08/12 10/14/12 M 1	\$200.00				
N 60 WOIO 10/02/12 10/08/12 Action News at 4p Start Date End Date Weekdays Spots/Week	4-5p Rate	:30	NM	10	\$5,000.00
Week: 10/01/12 10/07/12 - TWTF 8	\$500.00				
Week: 10/08/12	\$500.00				
N 61 WOIO 10/02/12 10/08/12 Action News at 5p	5-6p	:30	NM	10	\$15,000.00
Week: Start Date End Date Weekdays Spots/Week 10/01/12 10/07/12 - TWTF 8	<u>Rate</u> \$1,500.00				
Week: 10/08/12 10/14/12 M 2	\$1,500.00				
N 62 WOIO 10/02/12 10/08/12 Action News at 6p	6-630p	:30	NM	5	\$12,500.00
Start Date End Date Weekdays Spots/Week	Rate				, , , , , , , , , , , , , , , , , , , ,
Week: 10/01/12	\$2,500.00				
Week: 10/08/12 10/14/12 M 1	\$2,500.00			•	0.1.1.000.00
N 63 WOIO 10/02/12 10/08/12 M-F 7-730p Start Date End Date Weekdays Spots/Week	7-730p Rate	:30	NM	8	\$14,000.00
Week: 10/01/12 10/07/12 -TWTF 6	\$1,75 0.00				
Week: 10/08/12	\$1,750.00				
N 64 WOIO 10/02/12 10/08/12 M-F 730-8p	730-8p	:30	NM	8	\$16,000.00
Week: Start Date End Date Weekdays Spots/Week 10/01/12 10/07/12 - TWTF 6	<u>Rate</u> \$2,000.00				
Week: 10/08/12 10/14/12 M 2	\$2,000.00				
N 65 WOIO 10/02/12 10/08/12 Action News at 11p	11-1135p	:30	NM	7	\$21,000.00
Start Date	Rate		ļ		
Week: 10/01/12	\$3,00 <u>0.00</u> \$3,000.00				
		:30	NIN 4	4	¢700 00
· • • • • • • • • • • • • • • • • • • •	11p-1205a Rate	.3∪	NM	1	\$700.00
Start Date Week: 10/01/12End Date 10/07/12Weekdays 1Spots/Week111	\$700.00				
N 67 WOIO 10/07/12 10/07/12 1130p-1230a	1130p-1230a	:30	NM	1	\$750.00

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	Contract / Revision	Alt Order #
	803723 /	06259674
Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	OBAMA FOR AMERIC	A 1537

Advertiser Original Date / Revision 09/28/12 09/28/12 **Obama for America 2012**

		Spots/		То	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
Start Date Week: $\frac{10}{10}$ End Date 10/07/12Weekdays 1Spots/Week 1	Rate \$750.00				
N 68 WOIO 10/02/12 10/08/12 David Letterman	1135p-1238a	:30	NM	5	\$2,500.00
Week: Start Date Weekdays Union Fig. 10/01/12 End Date Weekdays TWTF- 4	<u>Rate</u> \$500.00				
Week: 10/08/12 10/14/12 M 1	\$500.00				
N 69 WOIO 10/02/12 10/08/12 Craig Ferguson	1235a-138a	:30	NM	5	\$400.00
Week: Start Date End Date Weekdays Spots/Week 10/01/12 10/07/12 TWTF 4	<u>Rate</u> \$80.00				
Week: 10/08/12 10/14/12 M 1	\$80.00		i		
N 70 WOIO 10/06/12 10/06/12 Sat Early Show	9-11a	:30	NM	2	\$250.00
Week: Start Date End Date Weekdays Spots/Week 10/01/12 10/07/12 2- 2	<u>Rate</u> \$125.00				
N 71 WOIO 10/06/12 10/06/12 SA Action News at 7p	7-8p	:30	NM	1	\$525.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	INIVI	'	ψ323.00
Week: 10/01/12 10/07/121 1	\$525.00				
N 72 WOIO 10/06/12 10/06/12 SA Action News at 7p Start Date End Date Weekdays Spots/Week	7-8p Rate	:30	NM	2	\$1,050.00
Week: 10/01/12	\$525.00				
N 73 WOIO 10/07/12 10/07/12 CBS Sunday Morning	9-1030a	:30	NM	2	\$4,000.00
Week: 10/01/12 End Date Weekdays Spots/Week 20/07/12 End Date 20/07/12 Spots/Week 20/07/12	<u>Rate</u> \$2,000.00				
N 74 WOIO 10/07/12 10/07/12 Face the Nation	1030-11a	:30	NM	1	\$3,000.00
Start Date	Rate				*-,
Week: 10/01/12	\$3,000.00	.20	NIN 4	4	#0.000.00
N 75 WOIO 10/02/12 10/05/12 CBS Soaps Makegood for NA Sun 630p-7p 10/7	1230-2p	:30	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate		Ī		
Week: 10/01/12 10/07/12 - TWTF 1	\$2,000.00		212.4		# 450.00
N 76 WOIO 10/07/12 10/07/12 Extra Start Date End Date Weekdays Spots/Week	130a-230a Rate	:30	NM	1	\$150.00
Week: 10/01/12 10/07/12 1 1	\$15 0.00				
N 77 WOIO 10/08/12 10/08/12 Mon Hour 1	8-9p	:30	NM	1	\$4,000.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/14/12 1 1	<u>Rate</u> \$4,000.00				
N 78 WOIO 10/02/12 10/02/12 Tue Hour 1	8-9P	:30	NM	1	\$10,000.00
Week: Start Date End Date Weekdays Spots/Week 10/01/12 10/07/12 1 1	<u>Rate</u> \$10,000.00				
N 79 WOIO 10/02/12 10/02/12 Tue Hour 2	9-10P	:30	NM	1	\$10,000.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	'	ψ10,000.00
Week: 10/01/12 10/07/12 -1 1	\$10,000.00				
N 80 WOIO 10/02/12 10/02/12 Tue Hour 3 Start Date End Date Weekdays Spots/Week	10-11P Rate	:30	NM	1	\$3,000.00
Week: 10/01/12 10/07/12 -1 1	\$3,000.00				
N 81 WOIO 10/03/12 10/03/12 Wed Hour 3	10-11p_	:30	NM	1	\$8,500.00
Week: Start Date End Date Weekdays Spots/Week 10/01/12 10/07/12 1 1	<u>Rate</u> \$8,500.00				
N 82 WOIO 10/04/12 10/04/12 Thur Hour 1	8-9P	:30	NM	1	\$4,000.00
Start Date End Date Weekdays Spots/Week	Rate			•	, ,
Week: 10/01/12 10/07/12 1 1	\$4,000.00				

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	Contract / Revision	Alt Order #
	803723 /	06259674
Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	OBAMA FOR AMERICA	1537

Advertiser Original Date / Revision / 09/28/12 09/28/12 **Obama for America 2012**

		Spots/		To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 83 WOIO 10/04/12 10/04/12 Thur Hour 2	9-10P	:30	NM	1	\$7,500.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$7,500.00				
N 84 WOIO 10/04/12 10/04/12 Thur Hour 3	10-11p_	:30	NM	1	\$5,250.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	Rate \$5,250.00				
N 85 WOIO 10/05/12 10/05/12 Fri Hour 3	10-11p	:30	NM	1	\$6,000.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$6,000.00				
N 86 WOIO 10/06/12 10/06/12 Sat Hour 2	9-10p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1- 1	<u>Rate</u> \$1,000.00				
N 87 WOIO 10/07/12 10/07/12 Sun Hour 1	7-8p	:30	NM	1	\$15,000.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$15,000.00				
N 88 WOIO 10/07/12 10/07/12 Sun Hour 2	8-9p	:30	NM	1	\$4,500.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	Rate \$4,500.00				
N 89 WOIO 10/06/12 10/06/12 NCAA Football Reg Game 1		:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1- 1	<u>Rate</u> \$250.00				
N 90 WOIO 10/07/12 10/07/12 NFL Today	12p-1p_	:30	NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$1,200.00				
N 91 WOIO 10/07/12 10/07/12 Tailgate 19	11a-12p	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$250.00				
N 92 WOIO 10/06/12 10/06/12 NCAA Football Reg Game 1	•	:30	NM	2	\$500.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 2- 2	<u>Rate</u> \$250.00				
N 93 WOIO 10/07/12 10/07/12 AFC GAME 2	415p-7p	:30	NM	2	\$30,000.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 2 2	<u>Rate</u> \$15,000.00				
N 94 WOIO 10/07/12 10/07/12 Browns Football	1-415p	:30	NM	1	\$40,000.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	Rate \$40,000.00				
	_	Totals		170	\$344,100.00

Time Period # of Spots **Gross Amount** Net Amount 10/01/12 -10/08/12 \$344,100.00 \$292,485.00 170 Totals 170 \$344,100.00 \$292,485.00

Signature:	Date:	